

2015 ToUE Car Project Report

Alison Kidd

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Heulwen in action as a pop up tea room

1 Overview

In 2015, the car club had 10 member households. Membership fees were £25.

The user charges for 2015 remained the same as 2014.

Mr Chips - £18/day, 18p/mile

Heulwen - £2.50/hour, 5p/mile.

2 Details

2.1 Usage statistics (2014 figures in brackets)

Chips – no. trips	56 (78)
Chips – no. miles	8446 (9823)
Chips. no. different users	10 (6)
Chips – carbon savings	3 tonnes (3.6 tonnes)
Heulwen - no. trips	123 (152)

Heulwen – no. miles	4145 (5291)
Heulwen no. different users	8 (9)
Heulwen – carbon savings	1.4 tonnes (1.9 tonnes)
Total miles	12591 (15114)
Total carbon savings	4.4 tonnes (5.5 tonnes)

2.2 Revenue

Chips – user revenue	£2,551.50 (£2998.71)
Heulwen – user revenue	£1,121.00 (£1,324.09)
Membership fees	£250.00 (£300)
Total user revenue	£3,922.50 (£4622.80)

2.3 Costs

Heulwen – insurance & battery rental (ETN)	£1,494.00
Heulwen – HH electricity	£180.00
Chips - insurance	£916.00
Chips - tax	£130.00
Chips - RAC	£83.00
Chips MOT & maintenance	£864.00
Gilestone rent – 6 months	£520.00
Biodiesel	£810.00

2.4 Balance

	Total Income	Total Cost	Balance
Heulwen	£1,121.00	£1,674.00	-£553.00
Chips	£2,551.50	£3,323.00	-£771.50

Membership fees	£250.00	£0.00	£250.00
Combined (incl membership fees)	£3,922.50 (£4622.80)	£4,997.00 (£5561.65)	-£1,074.50 (£938.85)

3 Conclusions

Usage of both vehicles has dropped off again slightly this year. A few households continue to account for 70% of the usage but the highest revenue (and carbon savings) come from those using Mr Chips for high mileage and overnight trips – even if they only do that a few times a year. These users and trips are well worth encouraging. This year, all members used the vehicles at least once!

Each year, we get 4 or 5 people expressing an interest in joining, 1 or 2 of these get as far as submitting their licence and insurance forms but then they disappear into the ether! Certainly, the more regularly one uses the cars, the easier it becomes to do so. Getting started remains a hurdle.

We were asked by the community volunteer group who police the car parks whether they could use our vehicles. Unfortunately, they wanted them every w/e during the tourist season for a lengthy period of the day which would block our regular users. We offered to meet with them to discuss options but they didn't take that up.

If we ever found a way to automate the licence checking, insurance form completion, key security, log book completion and invoicing issues, then we could open up hire to non-members and one off hirers (e.g. tourists) but we haven't found an affordable way to do this either administratively or technologically.